Mechanical Guidelines

4-color

I.   Digital Files Required

Please provide layered digital files on CD created with MacIntosh compatible software including:

1.   Macromedia Freehand
2.   Quark
3.   Photoshop
4.   Illustrator
5.   Corel Draw

Please call in advance if your art department uses any other, or any non-Mac, format. No film please.   FILES MUST BE LAYERED

II. Photos

Photos must be hi-res. No JPG photos. Large original artwork is recommended.

III. Print Method and Line Screen

Print method is Flexographic.

Line screen is 120.

IV.   Size/Bleed

For Full Wraps: Please provide email address where box template should be sent. Full bleed. Full wrap includes entire box except bottom which will print white unless contract specifies otherwise. Standard pizza box "topping menu" and white or light-colored block for customer's name will print on front panel. 1/8 inch safety for all folds and edges.

V.   Slugs

If contract provides for slugs (ie: per market art changes), they must be one color; no larger than 10 square inches and must have a 1/4 inch separation from other artwork Thermo Chromic (Heat Reactive Ink)
Coverage is up to 20% of total box area. Please call Bruno Di Grigoli @ 631.851.1555 to discuss.

VI.   Send disk AND color-print out to:

Mangia Media,
Attn: Bruno DiGrigoli
120 Windsor Place
Central Islip, NY 11722

Call or email us with any questions: 631.851.1555
fpaper@optonline.net

Mechanical Guidelines
2-color

I.   Digital Files are Required

Please provide digital files on CD created with MacIntosh compatible software including:

6.   Macromedia Freehand 8.0
7.   Quark 4.0
8.   Photoshop
9.   Illustrator
10.   Corel Draw 8

Please call in advance if your art department uses any other, or any non-Mac, format. No film please.

II.   Photos

Photos must be hi-res. No JPG photos. Large original artwork is recommended.

III. Print Method and Line Screen

Print method is Flexographic. Minimum recommended type size is 12pt (16pt for serif fonts or reverse printed text). No duotones. Prepare trapping for 1/8" variation in registration. Line art works best. Halftones may not reproduce exactly.

Line screen is 45.

IV. Size/Bleed

For Box Tops: Artwork should be 12" X 12" and will be scaled by us. Full bleed (but will print with a white border once scaled to size).

For Full Wraps: Please provide email address where box template should be sent. Full bleed. Full wrap includes entire box except bottom which will print white unless contract specifies otherwise. Standard pizza box "topping menu" and white or light-colored block for customer's name will print on front panel.

VI. Send to:
Mangia Media,
Attn: Bruno DiGrigoli
120 Windsor Place
Central Islip, NY 11722

Call or email us with any questions: 631•851.1555
fpaper@optonline.net

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$2\frac{1}{16}$

$2\frac{1}{32}$

$16\frac{1}{32}$

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$2\frac{1}{16}$

16

$15\frac{7}{8}$

$2\frac{1}{8}$

$15\frac{27}{32}$

$2\frac{1}{16}$

2

$2\frac{1}{16}$